



## **Optoma launches ML300, Lamp-Free and PC free 300 Lumens Ultra-Portable LED Projector**

**London, January 2012.** Optoma have launched the latest addition to their range of ultra-portable LED lamp and PC free projectors. With the launch of the ML300, and weighing a mere 635g, the ultra-slim LED projector is designed for everyone needing a powerful portable projector on-the-go. The LED-powered ML300 is capable of 300 ANSI Lumens and produces images of exceptional colour fidelity using the latest DLP™ technology.

Using "lamp-free" LED technology, Optoma is able to achieve an astonishing and eco-friendly 20,000 hours LED life...the equivalent of 8 hours use per day for 10 years whether that's from watching a film or making a presentation to the board.

Projecting photos, movies, PowerPoint presentations or spreadsheets with the ML300 is straightforward. There is no need for conversion of files either since full file support, including Microsoft Office® file formats, is provided. More than 1GB of internal memory is provided or content can be read from the micro SD slot which is capable of accepting cards of up to 32GB or alternatively from the USB input. In fact, in most situations, that means there is no need to carry a source device.

However, the ML300 is compatible with the latest HDMI enabled tablets such as the iPad2® so that presenting to an audience or watching a film at up to 160" wide using the ML300 and a tablet is now a realistic and exciting possibility. The native resolution WXGA (1280 x 800) of the ML300 will always guarantee a superb image.

Head of Product Management Justin Halls commented. "The Optoma ML300 ultra-slim portable projector is the perfect partner for anyone who needs to create an impression on the move. In many situations the perceived brightness of an LED projector can be up to twice the brightness of an equivalent lamp-based projector. Combined with the extraordinary life of LEDs, the ML300 will be clear and bright for many years to come."

The ML300 has a wealth of inputs making it suitable for the most demanding users. It's simple to connect an iPad®, mobile phone, digital camera or console, but for those occasions when there isn't time, or it's not necessary to store the files on a memory card, Optoma have included HDMI, VGA and USB connections to facilitate use with most other video sources.

The Optoma ML300 projector is available in January 2012.

### **ML300 Key Features**

- Weighs just 635g
- Ultra Bright LED technology capable of up to 160" (406cm) projected image
- 300 ANSI Lumens for exception colour rendition and long-life
- More than 1GB Internal memory
- Built-in media player USB and micro SD slot (up to 32GB compatible)
- Fully integrated support for Microsoft Office® file formats
- Display images from iPad2 ® and other tablets with full HDMI support

### **ML300 Specifications**

Dimensions	184mm x 105mm x 44mm (W x D x H)
Weight	635g
Micro SD card slot	32GB compatible

Resolution	WXGA (1280 x 800)
Screen size	17"-160" (43-406 cm)
Contrast Ratio	3000:1
INPUTS:	Mini HDMI (audio supported), 15 pin S-Sub VGA AV in 2.5mm mini-jack, microSD card-slot, & USB-A Reader, micro USB Audio out – 3.5mm mini-jack
OUTPUT:	2W speaker audio
INCLUDES:	Power Adaptor UK + EU Cables: VGA/Universal AV/USB Power cable Remote Control Carry Case

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## NOTES TO EDITORS

For more information and product images, please contact:

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

## ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.