

**Optoma launches new *HD Ready*
ThemeScene® Home Cinema projector
featuring Faroudja DCDi™, BrilliantColor™
and TrueVivid™ Technologies.**

**New HD Ready Home Cinema projector featuring Faroudja
DCDi™, BrilliantColor™ and TrueVivid™ Technologies – the
ThemeScene® HD72i.**

FOR IMMEDIATE RELEASE

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Watford, UK February 1st 2006 - Optoma introduces the HD72i, a high definition, high performance digital projector for extreme Home Cinema enthusiasts. The ThemeScene® HD72i features Texas Instruments' latest High Definition DLP™ chipset, Faroudja DCDi™ image processing, a 7-segment colour wheel and 10-bit per channel colour processing packaged in a sleek, elegant design that adds a subtle sophistication to any room.

The proprietary ThemeScene® 7-segment colour wheel with BrilliantColor™ and TrueVivid™ colour enhancement technologies simultaneously enables higher brightness and astonishing deep saturated colour.

The HD72i delivers an illuminating 1300 Lumens; whilst Image AI™ technology produces a staggering 5000:1 contrast ratio...the results are powerful, stunningly realistic natural images.

The HD72i features BrilliantColor™ processing technology to deliver higher brightness and provide true, vibrant colours. With 10-bit per channel colour processing, a 7-segment colour wheel and a 5000:1

contrast ratio, the ThemeScene® HD72i DLP™ Home Cinema projector delivers outstanding colour saturation and subtle colour details for superb image quality.

Critically acclaimed Faroudja DCDi™ processing provides superlative de-interlacing and image optimisation to ensure that any image source delivers exceptional performance and superb images.

A patented wind tunnel cooling system lowers noise levels to near silent (27dB) operation, so you hear the soundtrack, undisturbed, just as the director intended.

The extensive connectivity of the HD72i enables simultaneous connection of 2 ultimate quality digital High Definition devices through the HDMI and DVI connectors whilst keeping the Component Progressive and Interlaced inputs free for high quality analogue sources. The HD72i also features a SCART RGB input for direct high quality connection to Digital TV boxes or games consoles.

With Optoma introducing a native 720p Home Cinema projector at an estimated price of under £1500, the ThemeScene® HD72i throws open the door to Home Cinema fans yearning for stunningly high performance HD Ready product.

Features include:

- **HD Ready**
- Unmatched **5000:1 contrast ratio** for a film-like Cinema effect and greater depth of field.
- Super-bright **1300 Lumens**.
- Latest generation Texas Instrument DLP™ technology
- Proprietary **5 speed, 7 segment colour wheel** technology
- **Revolutionary Shield Design** casing for reduced light leakage and whisper quiet, 27dB performance.
- **HDMI and DVI** connectors for ultimate quality
- **SCART RGB**, Component Progressive, Component Interlaced, S-Video, Composite. Digital and analogue PC input via DVI-I input

- **1280 x 768** (WXGA) active pixels, supporting **Native 720P** (1280 x 720)
- 3 year limited warranty

The ThemeScene® HD72i will be available priced at £1499.00 inc. VAT

A full list of specifications is available upon request or visit

www.themescene.tv

About Optoma Europe:

Headquarters in Watford UK, Optoma Europe has offices in Düsseldorf Germany, Paris France and Drammen Norway, and is a leading specialist provider of display products for the business and consumer markets. Optoma is part of the Coretronic Group, the largest DLP™ projector manufacturer worldwide.

Optoma combines the very latest in Digital Processing Technology (DLP™) with their own expertise to create projectors that deliver outstanding presentations in the office, or simply stunning quality movies at home.

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Press Release