



PRESS RELEASE

Full HD 1080p projector at under £900 with the Optoma HD20

Watford, July 2009 – Experience the first native 1080p projector at under £900. The new Optoma HD20 brings stunning cinematic performance with DLP technology to an astonishing new price point. The combination of bright 1700 ANSI Lumens, perfectly balanced colour rendition and incredible light and shade detail only possible with an exceptional 500:1 **ANSI Contrast** ratio delivers an unforgettable big screen experience.

Featuring a full range of analogue and digital inputs, including 2 x HDMI v1.3, connectivity to the latest digital entertainment devices such as BluRay™ players and gaming consoles is simple. Not only is the HD20 perfect for big screen cinema experiences but is also bright enough to be used in ambient light conditions for fully immersive gaming.

Keen to deliver a reliable, measurable indicator of real-world contrast performance between different projector technologies, Optoma is committed to systematically publishing its **ANSI Contrast** performance. Now, for the first time, a major home cinema projector manufacturer is prepared to publish an internationally recognised and independently reproducible ANSI contrast performance figure.

Indeed, so confident is Optoma of its picture quality that its unique guarantee warrants image and colour quality will remain as new for at least five years.

Optoma is fully committed to lowering the total cost of ownership (TCO). Our projectors now not only incorporate features such as “environmentally friendly” fast shut down and start-up, but our “filter-free design” ensures that there are no “hidden” costs to owning a projector. No filters to clean or replace ensures our projectors have lower life-time costs saving both time and money.

The Optoma HD20 projector will be available from selected UK retailers and online stores from August 2009, priced at £899. For a full specification sheet or further information visit the Optoma website www.optoma.co.uk.

HD20 Key Features

- Full HD 1080P
- 1080p – 24 frames per second operation
- 500:1 ANSI contrast ratio
- 2 x HDMI (v1.3) inputs

- Bright 1700 ANSI Lumens
- Whisper quiet operation
- 5 Year Colour Guarantee

HD20 Specifications

Native Resolution	1080P (1920 x 1080)
Brightness	1700 ANSI Lumens
ANSI Contrast	500:1
Noise Level (STD mode)	29dB
Weight	2.9kg
Dimensions (W x D x H)	324 x 234 x 97mm
Remote Control	Backlit with direct source selection
INPUTS:	2 x HDMI v1.3
	Component
	VGA (PC/SCART)
	Composite
OUTPUT:	12V OUT for Screen Triggering

Colour & Imager Guarantee 5 years (see website or brochure for terms and conditions).

- Ends -

NOTES TO EDITORS

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About Optoma www.optoma.co.uk

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.