



## **PRESS RELEASE**

### **Extensive connectivity & Outstanding image quality**

**FOR IMMEDIATE RELEASE**

**PR00070**

**Optoma Europe Ltd (July 30th 2007)** – Stylish exterior, powerful interior, the native XGA EP752/EP761 designed to include features and connections you just wouldn't expect to find in projectors with brightness at 2800 lumens and 3200 lumens respectively.

Impress your audience with amazing, deep vibrant colours on presentations and video graphics thanks to the exceptional 2200:1 contrast ratio, six segment colour wheel and BrilliantColor™ technology from Texas Instruments.

Easily installed, EP752/EP761 includes an extensive choice of digital and analogue connections which include DVI with HDCP (supports HDMI), two VGA (SCART and Component enabled) and Video inputs.

An audio switcher has been built into the EP752/EP761: with four audio inputs and a single audio output for individual PC and Video sources enabling the projectors to function as an audio switcher and volume control, thereby eliminating complicated and costly additional audio hardware and cabling.

An electrical screen installed no longer required a separate control thanks to the 12v trigger on the projector which triggers on the screen when the projector is powered up. The projectors also feature integral 2-watt speaker, making the EP752/761 a true multimedia projector for office or home entertainment use.

Changing the lamp is now hassle free on the EP752/EP761 as it can be removed from the top cover thus removing the need to un-install the projector once it is installed.

Portability within the office or on the road is made easy with the small compact design, express on/off function in an unbelievable 10 seconds and the inclusion of a luxury carry case.

Cost of ownership is lower than competing technologies as the EP752/EP761 does not require costly-to-maintain air filters or colour panels that rapidly degrade greatly affecting the image quality. An exceptionally long lamp life of up to 4000 hours ensures you can keep going without having to change the lamp on a frequent basis.

Stylish and versatile, the EP752/EP761 is a multi-functional projector packed with features - the perfect choice for business and home entertainment use.

**The EP752 & EP761 Business Projector by Optoma is available now priced at MSRP £599.00 ex. VAT (EP752) and £749.00 ex. VAT (EP761)**

### **Specifications:**

Display Technology:	Single 0.55" XGA type X DMD® chip Technology by Texas Instruments
Brightness:	2800 lumens using a 200W Lamp (EP752) 3200 lumens using a 230W Lamp (EP761)
Resolution:	Native XGA (1024 x 768)
Contrast Ratio:	2200:1
Noise Level:	28/33dB (STD/BRIGHT mode) (EP752) 29/34dB (STD/BRIGHT mode) (EP761)
Lamp Life:	4000/3000 Hours (STD/BRIGHT mode)
Weight:	2.9 kg
Computer Compatibility	SXGA+, SXGA, XGA, SVGA, VGA Compression, VESA Standards, PC & Mac Compatible
Video Compatibility:	PAL (576i/p), SECAM, NTSC (480i/p), HD (720p, 1080i)
I/O Connectors:	DVI-D (HDCP), 2x VGA (SCART/YPbPr/RGB), S-Video, Composite Video, VGA-Out, four Audio Inputs, Audio Output, USB, RS-232, 12v Trigger
Remote Control:	Infra-Red Remote Control with Laser Pointer and Mouse function via USB

The Optoma EP752 & EP761 are RoHS compliant.

### **About Optoma**

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at [www.optoma.co.uk](http://www.optoma.co.uk)

Product photos can be found at <http://www.optoma.co.uk/presspimages.aspx>

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