



Beam Your Extreme Stunts in an Instant with Optoma's Pico Pocket Projector

London, 8th December 2008: Ditch the small screen and get the kudos you deserve by reliving your latest epic movie immediately in 60 glorious inches*. Whether you want to hone your skills or simply replay the moment, the pocket-sized Optoma Pico projector will throw a screen size that is big enough for all your mates to gather round. Use a digital camera, camcorder or phone to film your stunts and then connect to the Optoma Pico to transform a building, surfboard, or even a snowy slope into a cinema screen for instant replay.

The durable gizmo can survive even the most brutal of bails and with an impressive two-hour battery life, the Optoma Pico is perfect for plug-and-play on-the-go viewing. Weighing in at just 115g you'll barely know the projector is in your pocket, and it certainly won't cramp your style.

As the first pocket projector with Texas Instruments' DLP Pico Chipset, images from the Pico are clear and vivid enough to allow you to perfect every detail of your spin, flip or jump. Buy the Optoma Pico now from PC World or at www.pcworld.co.uk, priced at £249, or for more information, visit www.optomapico.co.uk.

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NOTES TO EDITORS

* Optimum screen size depends on room size and projector distance

Technical Specifications

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| • Contrast Ratio | 1000:1 |
| • Lamp Life | 20,000 hour |
| • Weight | 115g |
| • Dimensions | W50mm (2") D103mm (3") H15mm (1/2") |
| • Speaker | 1 x 0.5w |
| • Proj. Distance | Min 0.25 – Max 2.6m |
| • Image size | 0.15 – 1.5m (6-60") |
| • Battery Life | Up to 2 hours |

For more information and product images, please contact:

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About Optoma www.optomaeurope.com

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.