



PRESS RELEASE

The EP774 - 4000 Lumen Projector – Heavy on Brightness, Light on Pounds

FOR IMMEDIATE RELEASE

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Optoma Europe Ltd (July 11th 2007) – Exceptionally bright 4000 lumens, the EP774 projector is able to deliver stunning presentations in bright environments from a compact sleek design. The Native XGA EP774 delivers high performance images and video graphics easily suitable for either fixed or mobile installation.

Stunning presentations, great video graphics and movies with vivid, deeper saturated colours; thanks to the exceptional 2500:1 contrast ratio and Texas Instruments DLP® colour enhancement technologies.

It's worth noting the portability of the EP774: small and compact for a 4000L projector, the express On/Off functions enables the projector to be ready to present in a steady 10 seconds after switching on and similarly ready to be unplugged for re-location only 10 seconds after switching off.

Easily installed, the EP774 includes an extensive choice of connections with the inclusion of DVI with HDCP (supports HDMI), VGA (Component enabled) and Video inputs. The EP774 has two audio inputs for connection with either PC or Video inputs and a 12v trigger allows connection with electrical screens.

Easy to use; the EP774 includes an integral 3-watt speaker making it a true multi-functional projector for office or home entertainment use. Fully featured remote control with laser pointer and password security allowing you to take control of your presentation and keep your projector secure.

Cost of ownership is lower than competing technologies as the EP774 does not require costly-to-maintain air filters or colour panels that rapidly degrade greatly affecting the image quality. An exceptionally long lamp life of up to 3000 hours ensures you can keep going without having to change the lamp on a frequent basis.

Bright and versatile, the EP774 is a multi-functional projector packed with features - the perfect choice for business and home entertainment use.

The EP774 Business Projector by Optoma is available now at £1149 plus VAT

Specifications:

Display Technology:	0.7" XGA DDR DLP® Technology by Texas Instruments
Brightness:	4000 lumens using a 230W lamp
Resolution:	Native XGA (1024 x 768)
Contrast Ratio:	2500:1
Noise Level:	30/35dB (STD/BRIGHT mode)
Lamp Life:	3000/2000 Hours (ECO/STD/BRIGHT mode)
Weight:	3.7 kg
Computer Compatibility	SXGA+, SXGA, XGA, SVGA, VGA Compression, VESA Standards, PC & Mac Compatible
Video Compatibility:	PAL (576i/p), SECAM, NTSC (480i/p), HD (720p, 1080i)
I/O Connectors:	DVI-D (HDCP), VGA (YPbPr/RGB), S-Video, Composite Video, VGA-Out, Two Audio Inputs, Audio Output, USB, RS-232, 12v Trigger
Remote Control:	Infra-Red Remote Control with Laser Pointer and Page Up/Down function via USB

The Optoma EP774 is RoHS compliant.

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.co.uk

Product photos can be found at <http://www.optoma.co.uk/presspimages.aspx>

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