



PRESS RELEASE

**The Smallest Wide-Boy on the street
The EP1691 - 2500 Lumen WXGA Projector**

FOR IMMEDIATE RELEASE

PR000072

Optoma Europe Ltd (November 16th 2007) – Widescreen and HD ready. The EP1691, launched this month, offers amazing brightness, yet is extremely small and light. Only 1.4kg, in a compact stylish design; super-bright at 2500 lumens, it is ideal for use with today's widescreen notebooks and HD sources.

Backed by the **10 Year Optoma Colour Guarantee*** colour quality and performance is certain to remain as good as new. The amazing, vibrant, life-like colours are a unique function of the Optoma colour enhancement technology that brings to life any image displayed. Crystal clear, sharp pictures are enhanced through the digital connection.

Minimum running costs and hassle-free ownership result from the filter-free design. There's no routine servicing and a long-life picture performance guarantee.

Features including express start up and cool down, built in speaker and a luxury carry case allow ultra portability. Users can add their own personal touch with the customised start-up logo feature.

Small, light and bright, the EP1691 is ideal as a portable WXGA projector packed with features – the perfect business choice for use on the move.

Specifications:

Display Technology:	0.55" WXGA type A DMD chip, DLP® Technology by Texas Instruments
Brightness:	2500 lumens
Resolution:	Native WXGA (1280 x 768)
Contrast Ratio:	2500:1
Noise Level:	33/36dB (STD/BRIGHT mode)
Lamp Life:	3000/2000 Hours (STD/BRIGHT mode)
Weight:	1.4 kg
Computer Compatibility	WXGA+, SXGA, XGA, SVGA, VGA Compression, VESA Standards, PC & Mac Compatible
Video Compatibility:	PAL (576i/p), SECAM, NTSC (480i/p), HD (720p, 1080i)
I/O Connectors:	DVI-D (HDCP) via adaptor, VGA (YPbPr/RGB), S-Video, Composite Video, Audio In, USB
Remote Control:	Infra-Red Remote Control with Mouse function and Laser Pointer

*(1) Guarantee is voided if the projector is subject to damage through mis-use.

(2) Guarantee may be void in industrial or commercial entertainment environments where dust or smoke is particularly excessive

(3) Guarantee will not apply if lamp brightness is below 50% due to wear or if the projector is not working due to other fault.

The Optoma EP1691 is RoHS compliant.

The Optoma EP1691 digital projector will be available now for an estimated street price of £799 ex. VAT through authorised Optoma dealers.

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About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa

(EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.co.uk

Product photos can be found at <http://www.optoma.co.uk/presspimages.aspx>

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