



Big Screen Gaming On The Go With Optoma GameTime Projectors

Bring games to life with portable 300 inch screens, from only £349

London, 17th September 2008: Experience the ultimate in big screen gaming with the new Optoma GameTime projectors – for a massive 300 inch* display that will raise the blood pressure, increase tension and alert the senses, for a fraction of the cost of a large-screen TV. Lightweight and with a small footprint, the GameTime projectors have been designed with portability in mind. They come with 2.1 speakers which have integrated sub woofer plus a purpose-designed backpack, so you can put all the equipment in one bag and take big screen, big sound gaming wherever you go.

Optoma GameTime projectors are designed to work with today's top consoles, as well as gaming PCs, to bring any game to life. With lightning response times, high contrast, vivid colours, and a possible 300 inch diagonal digital display area, gamers can almost breathe the dust when rallying or see the beads of sweat on enemy faces. Available in two distinct models, Optoma's GameTime is the 'must-have' upgrade for any gaming system:

- Optoma GT-7000 a high end, HD-ready projector in a piano black finish, with an amazing 4000:1 contract ratio and 1600 lumens. Matching black 2.1 speakers and detailed backpack provide the all-in-one high definition gaming projector set for only £499
- Optoma GT-3000 an SVGA projector in an ice white finish, with a 2000:1 contrast ratio and ultra-bright 2300 lumens. Matching ice white speakers and bespoke backpack make it the perfect compliment to the Nintendo Wii console for just £349

The GT-7000 and GT-3000 projectors have a DLP (Digital Light Processing) chip that delivers ultra-sharp images to capture every detail and Optoma's five year guaranteed colour enhancement technology, to ensure every gaming experience will be as good as the last. Both projectors also offer unsurpassed versatility for large screen viewing, as they can connect to almost any device with video out, such as DVD players, set-top boxes, digital cameras, iPods and PCs.

"Few of us have the space for a large-screen TV, or the muscles to move them, but bigger is better when it comes to gaming, particularly for high definition systems. GameTime offers the affordable way to bring any console to life, with phenomenal screen sizes and big screen sound, for realistic, life-size game-play," commented Steve Hicks, General Manager of Optoma UK. "The designed-for-purpose backpack also makes it easy to take the projector and accessories anywhere, freeing gamers from the living room or bedroom TV."

Other features of the Optoma GameTime GT-7000 and GT-3000 packs include:

- Lightening response times for advanced Game play
- SCART compatible (adaptor inc)
- Fully Featured Remote Control
- 5 year Optoma colour warranty

The Optoma GT-7000 and GT-3000 will be available to buy from leading UK retailers and online stores from October 2008. For more information, visit: www.optoma.co.uk/gametime

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NOTES TO EDITORS

* Optimum screen size depends on room size and projector distance

For more information and product images, please contact:

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About Optoma www.optomaeurope.com

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.