



PRESS RELEASE

The ThemeScene HD80 Scoops Major Award

FOR IMMEDIATE RELEASE

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Optoma Europe Ltd., (October 18, 2007) – Dedication to the consumer earned Optoma Europe Ltd. acclaim from the 2007 *What Hi-Fi? Sound and Vision Awards* held on Tuesday 2nd October. The ThemeScene[®] HD80 triumphed over a number of its competitors when it was announced the winner in the Best Projector £1000-£2000 category.

This stylish Home Cinema projector packed with leading edge technology delivers the kind of picture quality associated with the best digital cinema performance. Thanks to a masterly collaboration of Full HD 1080p, DLP[®] technology from Texas Instruments and ThemeScene[®] colour and optical technology, the HD80 produces a stunning 10,000:1 contrast ratio for unrivalled light and shade detail with exceptional deep, balanced colour. This combination ensures natural, life-like images with crystal clarity. The ThemeScene[®] HD80 gives more than twice as much detail as a 720p projector.

What Hi-fi? Sound and Vision is the world's No.1 home entertainment magazine, reaching more than a million readers worldwide through its nine international editions. It is the world's leading independent guide to buying and owning hi-fi and home cinema products.

Prior to the event, the winners, revealed at a prestigious black-tie dinner at the Dorchester Hotel in London, are subject to *What Hi-Fi? Sound and Vision Awards* tests. The awards cover the widest range of consumer electronics products and accessories, from the smallest MP3 player to the entire worlds of hi-fi and big screen home cinema. The awards clearly communicate to the consumer, the very best in each product category, price-banded to suit every budget.

Award winners are to be showcased at the *What Hi-fi? Sound and Vision Show* – in association with Stuff magazine – the UK's largest consumer electronics event, held from 2nd – 4th November at the London Novotel Hammersmith.

The ThemeScene® HD80 from Optoma is available now with a suggested MSRP of £1995 inc. VAT

Specifications

Full HD Ready	Native 1080P, HDMI & DVI inputs
Display Technology	Texas Instrument DLP®
Contrast	10,000:1
Audible Noise	27dB Standard mode, 29dB Bright mode
Brightness	1300 Video Optimised Lumens

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.co.uk

Product photos can be found at <http://www.optoma.co.uk/pressimages.aspx>

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